

Acknowledging Primary Health Tasmania support

Guidance for commissioned providers

Acknowledgement requirement

Organisations and individuals must acknowledge the funding support they receive from the Australian Government through Primary Health Tasmania in all relevant publications, materials and media statements, and at all relevant events (e.g. service launches and openings).

On websites, the acknowledgement may sit best on a particular program/service page, or in the 'About us' section.

Acknowledgement wording

The following wording is preferred for funding acknowledgement:

This program is supported by funding from Primary Health Tasmania (Tasmania PHN) through the Australian Government's Primary Health Networks Program.

Where necessary, the beginning of the sentence can be tweaked to clarify what the funding support is tied to. E.g.:

This service is supported by ... / This project is supported by ... / This event is supported by ...

Please note that Primary Health Tasmania should always be spelt in full, never abbreviated to PHT.

Use of the Primary Health Tasmania logo and PHN identifier

In general, the Primary Health Tasmania logo and 'PHN Tasmania' identifier are only to be used by Primary Health Tasmania – not by third parties.

Please get in touch with your program contact or the Primary Health Tasmania communications and marketing team (details below) if there is a particular case where you would like to use the logo and identifier. They must not be used without prior permission from Primary Health Tasmania.

The Australian Government logo must not be used by commissioned providers.

More information

If you have any queries or need more information, please get in touch with your program contact or the communications and marketing team:

comms@primaryhealthtas.com.au
(03) 6213 8200

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